



Y SCHOOLS

<https://www.yschools.fr/>

(former GROUPE ESC TROYES IN CHAMPAGNE)

Y SCHOOLS, formerly “Groupe ESC Troyes” in Champagne was created in 1992 with the official commitment of HEC Paris and ESCP Europe. It is therefore the youngest top French Business School. It enjoys all national accreditations, full recognition by the national Ministry of Higher Education and Research, and is accredited by the “*Conférence des Grandes Ecoles de France*”. It is located in Troyes, a medieval city, 90 minutes South-East of the city center of Paris, in the Champagne region. With more than 1900 students, including 400 international students, at the Bachelor and Master levels, Y SCHOOLS runs mainly 3 schools:

- SCBS, South Champagne Business School:

<https://www.scbs-education.com/en/>

A different and unique experience for each student thanks to individualized accompaniment.

-Global Bachelor in Management, 3-year Bachelor’s degree, French-taught, focused on marketing and sales

-Bachelor Business Administration, 4-year Bachelor’s degree in international management with honors, 29 double degrees all over the world, specific label from the French and German Governments

-Master in Management (*Programme Grande Ecole*) with 9 majors, fully taught in English

-MSc ICE, Innovation Creativity & Entrepreneurship, fully taught in English

- School of Tourism:

<https://ecolesuperieuretourisme.fr/en>

Boarding for a limitless future in an international environment.

-Bachelor Tourism Management with 3 specializations (Wine Tourism, Hotel & Restaurant Management and Development of Tourism Products and Services), taught in French

-MBA Tourism Management with 2 majors (Luxury Tourism and Business Tourism & Event Management), fully taught in English

- School of Design:

<https://ecolededesign.fr/en>

Open-mindedness at a time when design takes greater importance in a company's strategy.

- Undergraduate certificate in Design-Visual communication, 3-years taught in French
(communication design, space design, product design)
- Master in Design Strategy, 2-year graduate program, taught in French